

ENTREPRENEUR Fair (PART 2-GROUP)

Please read through the following directions for each part carefully. You may not move on to the next step until you have had the teacher's approval and signature.



1. BUSINESS LOGO

2. BUSINESS CARD

3. ITEM PRICING

4. CATALOG BROCHURE





BUSINESS LOGO



YOU WILL CREATE YOUR BUSINESS LOGO (PROCREATE, CANVA, OR HAND-DRAWN), INCLUDING THE FOLLOWING REQUIREMENTS:

- DESIGN CONNECTED TO YOUR BUSINESS _____
- BUSINESS NAME _____
- COLOR AND ENGAGING DESIGN _____
- BUSINESS TAGLINE _____

EXTRA ENHANCEMENTS UP TO YOUR DISCRETION

ONCE YOU HAVE CREATED YOUR LOGO AND HAD IT APPROVED BY YOUR TEACHER, YOU WILL NEED TO FOLLOW THE INSTRUCTIONS BELOW:

- **PRINT TWO COPIES**
 - ONE WILL BECOME YOUR ENTREPRENEUR FAIR PROJECT FOLDER COVER
 - THE OTHER WILL BE PLACED INTO YOUR ENTREPRENEUR FAIR PROJECT FOLDER.

INVESTOR APPROVAL _____



BUSINESS CARD



YOU WILL CREATE YOUR BUSINESS CARD (PROCREATE, CANVA, OR HAND-DRAWN), INCLUDING THE FOLLOWING REQUIREMENTS:

- **BUSINESS NAME** _____
- **BUSINESS LOGO** _____
- **JOB TITLE(S)** _____
- **PHONE NUMBER (FAKE)** _____
 - DO NOT USE YOUR REAL PHONE NUMBER.
- **EMAIL ADDRESS**
 - USE YOUR SCHOOL EMAIL. DO NOT PUT A PERSONAL EMAIL.
- **WEBSITE (FAKE)**
 - YOU MAY CREATE A FAKE WEBSITE NAME.
- **BUSINESS ADDRESS (FAKE)**
 - YOU MAY USE THE SCHOOL ADDRESS OR MAKE ONE UP. DO NOT USE YOUR PERSONAL ADDRESS.

ONCE YOU HAVE CREATED YOUR BUSINESS CARD AND HAD IT APPROVED BY YOUR TEACHER, YOU WILL NEED TO FOLLOW THE INSTRUCTIONS BELOW:

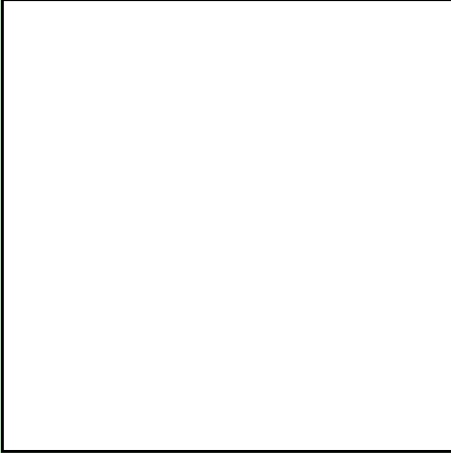
- **PRINT ONE COPY**
 - PLACE THIS COPY IN YOUR PROJECT FOLDER.

INVESTOR APPROVAL _____

ITEM PRICING

DESIGN THREE ITEMS YOU WILL SELL. DECIDE ON THE NAME AND PRICING OF YOUR PRODUCT OR SERVICE. ALL PRODUCTS MUST BE WHOLE NUMBERS

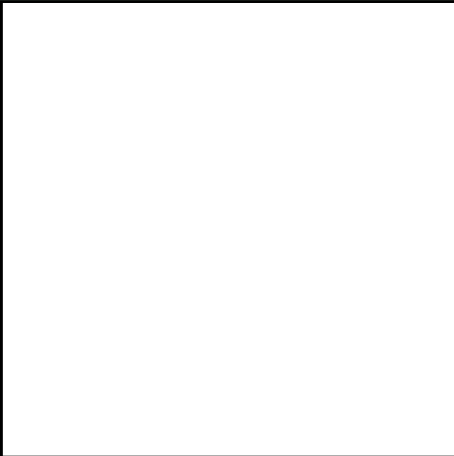
ITEM #1



NAME: _____

PRICE: \$_____

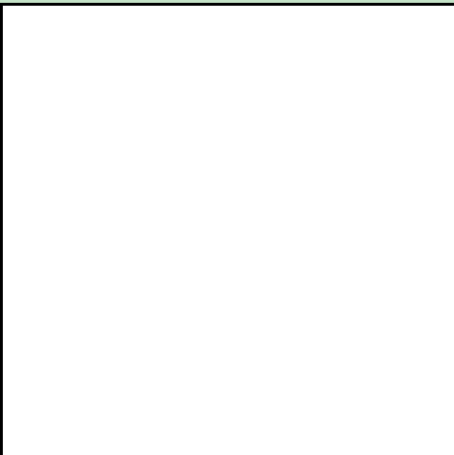
ITEM #2



NAME: _____

PRICE: \$_____

ITEM #3



NAME: _____

PRICE: \$_____

INVESTOR APPROVAL _____



CATALOG BROCHURE



CREATE A BROCHURE FOR THE ENTREPRENEUR FAIR CATALOG. THIS CATALOG WILL BE SHARED WITH OTHER CLASSES 1 PRIOR TO THE FAIR.

INCLUDE THE FOLLOWING REQUIREMENTS:

- **USED PROCREATE, CANVA, OR HAND DRAWN** _____
- **BUSINESS NAME** _____
- **LOGO** _____
- **SLOGAN** _____
- **PRODUCTS OR SERVICES**
- **PRICING**

ONCE YOU HAVE CREATED YOUR CATALOG BROCHURE AND HAD IT APPROVED BY YOUR TEACHER, YOU WILL NEED TO FOLLOW THE INSTRUCTIONS BELOW:

- **PRINT TWO COPIES**
 - . PUT ONE COPY IN YOUR PROJECT FOLDER.
 - THE OTHER COPY MUST BE 3-RING HOLE-PUNCHED AND PLACED IN THE ENTREPRENEUR FAIR CATALOG.

INVESTOR APPROVAL _____