



ENTREPRENEUR Fair (PART 1- GROUP)

Please read through the following directions for each part carefully. You may not move on to the next step until you have had the teacher's approval and signature.



2. BUSINESS PLAN PROPOSAL (INDIVIDUAL OR GROUP)



3. LOGO SKETCH PROPOSAL (GROUP)

4. START UP COSTS (GROUP)



BUSINESS PLAN PROPOSAL

PROPOSED NAME OF BUSINESS:



WHAT DO YOU PLAN ON SELLING?

ARE YOU SELLING A PRODUCT OR A SERVICE?

WHO ARE YOUR TARGET CUSTOMERS? BE SPECIFIC.

IN DETAIL, EXPLAIN WHAT SEPARATES YOU FROM OTHER COMPETITORS.



INVESTOR APPROVAL _____



LOGO PROPOSAL



DRAW A SKETCH OF YOUR LOGO. CONSIDER WHAT PRODUCT YOU ARE SELLING, YOUR BUSINESS NAME, AND OTHER DETAILS WHEN OUTLINING YOUR SKETCH.

A large empty rectangular box with a black border, intended for drawing a logo sketch.

INVESTOR APPROVAL _____



START UP COSTS



CONSIDER WHAT YOU WILL NEED TO START YOUR BUSINESS. THIS INCLUDES EVERYTHING FROM PRODUCT MATERIALS TO TABLECLOTHS AND DECORATIONS FOR YOUR FAIR BOOTH.

Description of Item	Price	Quantity	Total
SUBTOTAL			

INVESTOR APPROVAL _____